Revised November 2009

WAXN-TV

WSOC-TV

Agency Name: AMER RAMBLER

Todays date: 10/25/2012

Advertiser Name: ROMNEY

Invoice Nbr.:

[] **Credit** [] **Debit** [X] **Refund** [] **Transfer** [330875] **OSI Contract #**

[] **Agency #** [] **Advertiser #** [] **Order Type**

Date Aired: 9/30/2012

Time Aired:

A/E Name:

A/E Number:

Ntl. Rep Nbr:

Billed at Rate:

Corrected Rate:

Gross Credit/Debit: $20.00

Net Credit/Debit: $17.00

REASON FOR ADJUSTMENT:

SALES

- [] Agency Commission Adj.
- [] Sales Ordering Error
- [] Makegood Error
- [] Rate Adjustment
- [] Telerep Ordering Error
- [] Telerep Makegood Error
- [] Spots Double Ordered

OTHER

- [] Carting Error
- [] Technical Difficulty
- [] Network Overrun
- [] Invoice Billing Error
- [] Computer Conv. Error
- [] Production Billing Adj.
- [] Internet

TRAFFIC

- [] Product Conflict
- [] Poor Rotation
- [] Incorrect Media
- [] Outside Time Period
- [] Order Entry Error

EXPLANATION:

refund due to rebates

Approved for Sales

Approved for Accounting



WSOC·TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 330875

Schedule Dates	09/12/12-10/25/12
Advertiser	Mitt Romney for President (5341)
Agency	American Rambler Productions (5998)
Product	Political - Federal Candidate (1067)
Brand	198 ROMNEY FOR PRES (136965)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	KINCAID,STEPHANIE
Phone/Fax	/
CPE	198
Account Types	National/Political
Billing Type	Standard
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/11/12
Last Modified	10/24/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06310583
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$17,823.75
Net Total	$101,001.25
Sales Tax	

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	125	$99,325.00
Oct. 2012	4	$19,500.00
Grand Total:	129	$118,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6A- 6:30A (EST)				1	1	1			3	$850.00	$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
2.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	6A- 6:30A (EST)		1	1						2	$850.00	$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
3.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	7A- 8A (EST)				1	1	1			3	$775.00	$2,325.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
4.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	7A- 8A (EST)		1	1						2	$775.00	$1,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
5.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	8A- 9A (EST)				1	1	1			3	$725.00	$2,175.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
6.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	8A- 9A (EST)		1	1						2	$725.00	$1,450.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
7.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	9A- 10A (EST)				1	1	1			3	$375.00	$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
8.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	9A- 10A (EST)		1	1						2	$375.00	$750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
9.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	10A- 11A (EST)				1	1	1			3	$375.00	$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
10.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	10A- 11A (EST)		1	1						2	$375.00	$750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
11.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	11A- 12P (EST)		1	1						2	$550.00	$1,100.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
12.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	10:58A- 12P (EST)				1	1	1			3	$550.00	$1,650.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
13.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	12P- 1P (EST)		1	1						2	$375.00	$750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
14.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	12P- 1P (EST)				1	1	1			3	$375.00	$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

B/E Bookend P/B Piggy Back

Printed At: 10:59 AM on Thursday, October 25 2012

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC·TV

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 330875

Schedule Dates	09/12/12-10/25/12	**Date Entered**	09/11/12
Advertiser	Mitt Romney for President (5341)	**Last Modified**	10/24/12
Agency	American Rambler Productions (5998)	**Entered By**	Jill Hipskind
Product	Political - Federal Candidate (1067)	**CO-OP**	No
Brand	198 ROMNEY FOR PRES (136965)	**Headline #**	06310583
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	**Demo**	
Sales Office	Telerep/Philadelphia	**Order Type**	Normal
Buyer Name	KINCAID,STEPHANIE	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	198	**Commission**	$17,823.75
Account Types	National/Political	**Net Total**	$101,001.25
Billing Type	Standard	**Sales Tax**	
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	125	$99,325.00
Oct. 2012	4	$19,500.00
Grand Total:	129	$118,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	1P- 2P (EST)		1	1						2	$375.00	$750.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
16.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	1P- 2P (EST)				1	1	1			3	$375.00	$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
17.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	4P- 5P (EST)				1	1	1			3	$825.00	$2,475.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
18.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	4P- 5P (EST)		1	1						2	$825.00	$1,650.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
19.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5P- 5:30P (EST)				1	1	1			3	$850.00	$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
20.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	5P- 5:30P (EST)		1	1						2	$850.00	$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
21.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:30P- 6P (EST)				2	2	2			6	$875.00	$5,250.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
22.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	5:30P- 6P (EST)		2	2						4	$875.00	$3,500.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
23.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6P- 6:30P (EST)				1	1	1			3	$1,100.00	$3,300.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
24.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	6P- 6:30P (EST)		2	2						4	$1,100.00	$4,400.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
25.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6:58P- 7:30P (EST)				1	1	1			3	$850.00	$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
26.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	6:58P- 7:30P (EST)		1	1						2	$850.00	$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
27.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	7:30P- 7:56P (EST)				1	1	1			3	$850.00	$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12
28.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	7:30P- 7:56P (EST)		1	1						2	$850.00	$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/11/12

CONFIRMATION CONTRACT

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Contract # 330875

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Agency	American Rambler Productions (5998)
Product	Political - Federal Candidate (1067)
Brand	198 ROMNEY FOR PRES (136965)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	KINCAID,STEPHANIE
Phone/Fax	/
CPE	198
Account Types	National/Political
Billing Type	Standard
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/11/12
Last Modified	10/24/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06310583
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$17,823.75
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Sales Tax	

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By Broadcast Month	Spots	Rate
Sep. 2012	125	$99,325.00
Oct. 2012	4	$19,500.00
Grand Total:	129	$118,825.00

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29.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	11P- 11:35P (EST)				2	2	2			6	$925.00	$5,550.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
30.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	11P- 11:35P (EST)		2	2						4	$925.00	$3,700.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
31.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	11:35P- 12:05A (EST)		2	2						4	$500.00	$2,000.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
32.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	11:35P- 12:05A (EST)				2	2	2			6	$500.00	$3,000.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
33.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	5:30A- 6A (EST)		2	2						4	$425.00	$1,700.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
34.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:30A- 6A (EST)				2	2	2			6	$425.00	$2,550.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
35.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	10P- 11P (EST)					1				1	$6,500.00	$6,500.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
36.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	7A- 8A (EST)							2		2	$325.00	$650.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
37.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8A- 9A (EST)							2		2	$475.00	$950.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
38.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	12P- 12:30P (EST)							2			$275.00		Charlotte (WSOC)	2X MAX/DAY	9/11/12
39.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8P- 11:30P (EST)							3		3	$2,500.00	$7,500.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
40.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	11:30P- 12A (EST)							2		2	$850.00	$1,700.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
41.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	5:30A- 6A (EST)							1		1	$250.00	$250.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
42.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	7A- 8A (EST)								1	1	$300.00	$300.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12

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43.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	8A- 9A (EST)								1	1	$500.00	$500.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
44.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	9A- 10A (EST)								1	1	$600.00	$600.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
45.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	12P- 12:30P (EST)								2	2	$275.00	$550.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
46.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	6P- 6:30P (EST)								1	1	$1,000.00	$1,000.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
47.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	8P- 9P (EST)								1	1	$5,000.00	$5,000.00	Charlotte (WSOC)	2X MAX/DAY	9/11/12
48.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	8P- 9P (EST)	2				X				2	$4,000.00	$8,000.00	Charlotte (WSOC)		10/24/12
49.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	9P- 10P (EST)	1				X				1	$6,500.00	$6,500.00	Charlotte (WSOC)		10/24/12
50.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	10P- 11P (EST)	1				X				1	$5,000.00	$5,000.00	Charlotte (WSOC)		10/24/12

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